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U-MEDIA



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10

U-MEDIA AMBASSADORS

8

EXPERT LECTURES

1

WORKSHOP

10

MONTHS

1

LEARNING HUB

1

STUDENT NEWSHUB



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EDUCATIONAL PROGRAMME FOR STUDENT-REPORTERS: WWW.UMEDIA-EDUCATION.ORG

- U-Media Learning Hub (rules explanations, sports glossaries, interview tips, writing skills, etc.)
- U-Media Expert Lectures (free-access lectures and workshops with sports media professionals)
- U-Media Student Newshub (publication of student articles with professional feedback)
- U-Media Ambassadors (student reporters for the FISU Games)



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TIMELINE

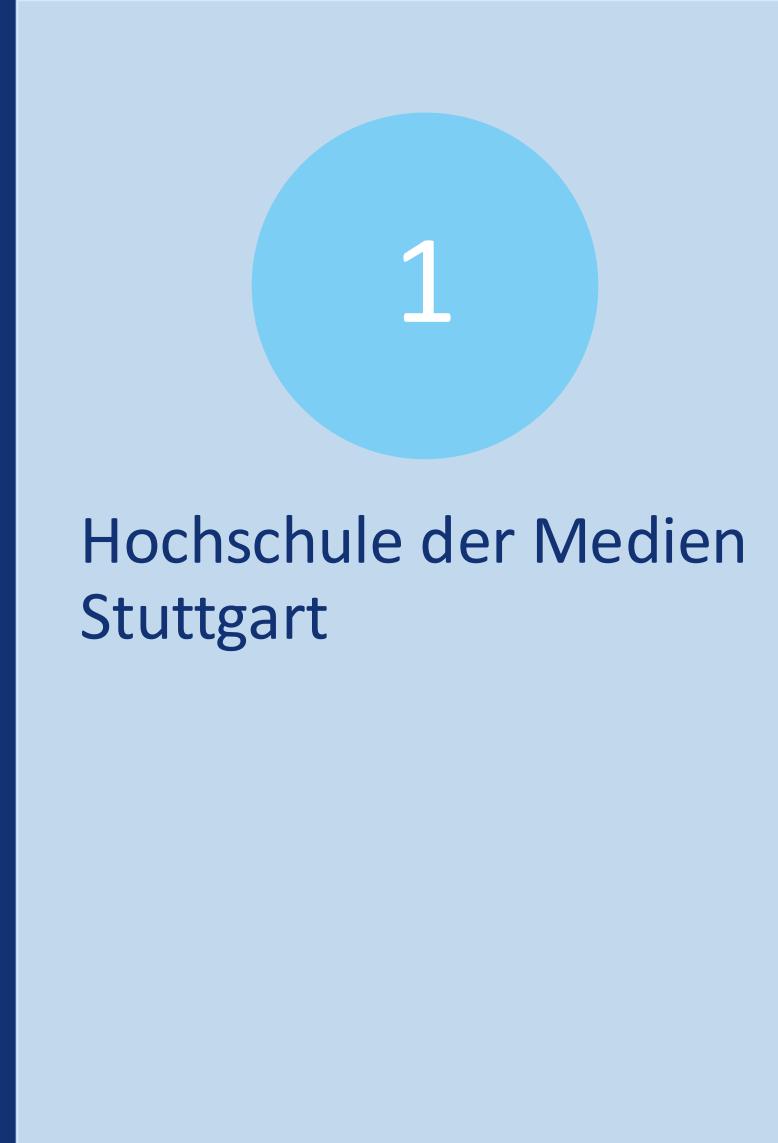
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- March 2025: Opening date for applications and educational programme (31.03.2025)
- March – June 2025: Expert Lectures
- April 2025: Closing date for applications (14.04.2025)
- April 2025: Selection of participants
- May 2025: Announcement of participants
- May 2025: Launch of U-Media platform (02.05.2025)
- June 2025: Briefing of participants
- July 2025: Reporting assignments at Rhine-Ruhr 2025



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U-MEDIA CONSORTIUM



U-MEDIA LEARNING HUB



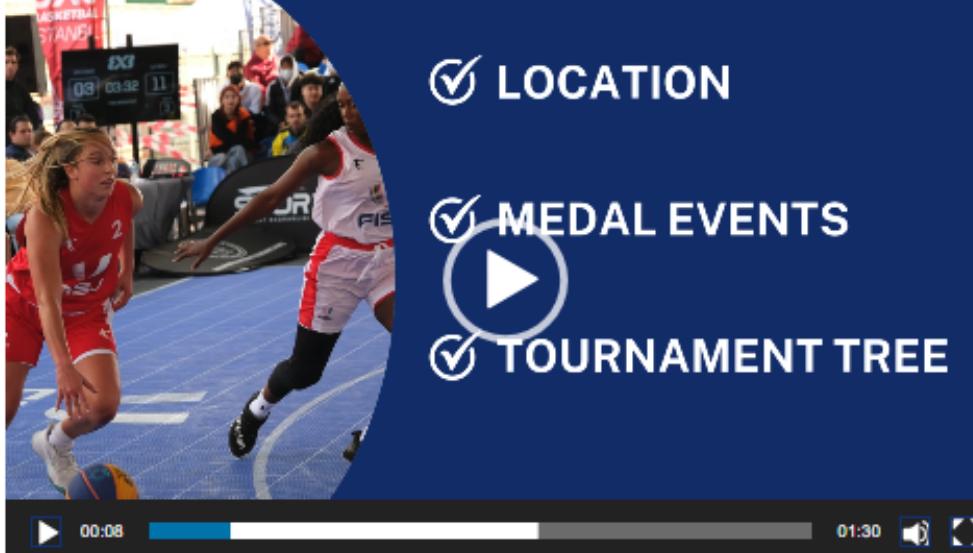
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FINAL REPORT

3x3 Basketball – Five Rules to Know

- Scoring System**
1 point for shots made inside the arc (the entire playing area except beyond the three-point line).
2 points for shots made from beyond the arc. Free throws are worth 1 point each.
- Game Duration and Winning**
Games are played for 10 minutes or until a team reaches 21 points. If the score is tied after 10 minutes, the game goes into overtime, where the first team to score 2 points wins.
- Shot Clock and Possession**
Teams have only 12 seconds to attempt a shot once they gain possession. After a defensive rebound or steal, the ball must be taken beyond the arc before the team can attempt to score.
- Fouls and Three Throw**
Team fouls are cumulative:
Up to 6 fouls: Common fouls result in possession for the non-offending team.
7 to 9 fouls: 2 free throws are awarded.
10+ fouls: 2 free throws + ball possession for the non-offending team. No personal foul limits, but excessive roughness can result in disqualification.
- Check Ball and Restarts**
After a dead ball (like a foul or out of bounds), the game restarts with a check ball at the top of the key. There's no jump ball to start the game; instead, possession is determined by a coin toss.

[Download Rules as Pocketguide](#)



Badminton – Glossary

Clear	A high, deep shot designed to push the opponent to the back of the court, creating space for the next move.
Drive	A fast, flat shot played horizontally, aiming to keep the shuttlecock low and force the opponent to react quickly.
Drop Shot	A precise shot that gently lands just over the net, forcing the opponent to move forward quickly.
Fault	Any rule violation, such as hitting the shuttlecock out of bounds, failing to clear the net, or improper serving technique.
Grip	The way the racket is held. There are different types of grips (e.g., forehand, backhand) that affect the power, control, and accuracy of shots.
Lift	A defensive shot that sends the shuttlecock high and deep, giving the player time to reset.
Net Kill	A fast, aggressive shot executed close to the net to finish off a weak return.
Net Lift	A soft, delicate shot played close to the net, creating pressure on the opponent with its low trajectory.
Net Play	The series of techniques and shots made close to the net. Effective net play is key to controlling the game at the front of the court.
Net Shot	A soft, delicate shot played close to the net, creating pressure on the opponent with its low trajectory.
Overhead Clear	A powerful shot hit from above the head, aimed to send the shuttlecock to the back of the opponent's court. It is used to push the opponent to the back of the court, creating space.
Rally	A sequence of continuous shots exchanged between players, ending when one fails to return the shuttlecock correctly.
Serve	The stroke that starts play; executed strategically to gain an advantage in the rally.
Smash	A powerful and aggressive downward shot, often used to finish a rally decisively.
Underhand Shot	A shot played from below the waist, often used as a serve or a deceptive return when the shuttlecock is low and close to the net.

[Download Rules as Pocketguide](#)

ATHLETICS HALL OF FAME

1959-1967

1959/1961	1959-1967	1965	1970/1973	1987
Ioanna Baras	Livio Berruti	Irena Szewińska	Nadezhda Chizhova	Mike Powell

Click on the info button to learn more.

UNIVERSITY GAMES

YOU BE THE JUDGE - DIVING

MAKE THE CALL LIKE A JUDGE!

INSTRUCTIONS

GO TO THE QUIZ

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U-MEDIA EXPERT LECTURES



- 6 March 2025 - Introduction to audio-descriptive commentary / Lucas Schmelz & Maxim Brehme
- 12 March 2025 - Sports photography from an athlete's perspective / Marcel Haupt
- 26 March 2025 - Introduction to sports photography: Key principles and pro tips / Lukas Schulze
- 28 April 2025 - 7 ways to make your social sports content stand out / Justin Kings
- 29 April 2025 - Q&A: 7 ways to make your social sports content stand out & Covering a live event / Justin Kings
- 15 May 2025 - Game on: Inside the playbook of sports reporting / Frauke Hachtmann / Jason Stamm
- 26 May 2025 - Through the Lens: Capturing the Spirit of Sport / Andrew Moss
- 25 June 2025 - Finding Your Style – The Creative Side of Sports Photography / Eakin Howard

U-MEDIA EXPERT LECTURES

LECTURE 01
EINFÜHRUNG IN DIE LIVE-AUDIODESKRIFTION DE

**LUCAS SCHMELZ /
MAXIM BREHME**

6. MÄRZ 2025
17:00 – 18:30 UHR (MEZ)

REGISTER NOW!

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LECTURE 02
SPORTS PHOTOGRAPHY FROM AN
ATHLETE'S PERSPECTIVE EN

MARCEL HAUPT

12 MARCH 2025
17:00 – 18:00 (CET)

REGISTER NOW!

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the European Union

LECTURE 07
FINDING YOUR STYLE - THE CREATIVE SIDE
OF SPORTS PHOTOGRAPHY EN

EAKIN HOWARD

25 JUNE 2025
17:30 – 19:00 (CEST)

REGISTER NOW!

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U-MEDIA AMBASSADORS

5 EUROPEAN | 5 NATIONAL

11

11

01 **PHILIPP WOHLFART**
Age: 21
Country: Germany
City: Bad Neustadt
University: Hochschule Ansbach
Major: Journalism



02 **LARA ZUGCK**
Age: 25
Country: Germany
City: Leimen
University: Johannes Gutenberg-Universität Mainz
Major: Sports Management



03 **VALENTINA RASINI**
Age: 22
Country: Italy
City: Malnate
University: University of Milano-Bicocca
Major: Psychosocial Sciences of Communication



04 **EMILIA BRUNO**
Age: 18
Country: Germany
City: Elmshorn
School: Elsa-Brändström-Schule



05 **MOAWIS AHMED**
Age: 25
Country: Germany
City: Frankfurt am Main
University: Johannes Gutenberg-Universität Mainz
Major: History & Journalism and Communication Studies



06 **DÜSLEM GÖKGÖZ**
Age: 24
Country: Türkiye
City: Ankara
University: Eskisehir Anadolu University
Major: Media and Communication



07 **JOHANNA SCHRÖTER**
Age: 19
Country: Germany
City: Voerde
University: TH Ostwestfalen Lippe
Major: Media Production



08 **JONAS DETROIS**
Age: 20
Country: Germany
City: Lausanne
School: Haut-Lac International School, Switzerland



10 **SRITY NANTHAKUMAR**
Age: 23
Country: Germany
City: Aachen
University: RWTH Aachen University
Major: Sociology



MOAWIS AHMED

GERMANY

“On the first day, Editor-in-Chief Phil Humphreys told us: This will be a life-changing experience. I smiled, unsure. Two days later, I interviewed Eva Eun-kyung Sandersen (DEN) after she won the very first gold medal of the Games in taekwondo. That moment set the tone. From judo to fencing, tennis to athletics, I was there to give student-athletes a voice and write stories.”



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